

State of the Bands

August 26, 2020



Stop Watching | Start Living



Our Mission

To enthusiastically provide dynamic tools, research, and services within the financial community by empowering institutions and individuals to redefine what financial freedom really means.



Introduction

In this issue of State of the Bands - Yeezy Come! Yeezy Go! Covid 19 is none other than...
Cryptocurrency?! Tick-Tock! Tick-Tock and Hubba, hubba, hubba, Money Money Money
Who do you trust? Who do you trust?



Yeezy Come, Yeezy Go



Fun Fact: Kanye West's first big purchase after his first Album "The College Drop- Out" was an 18th century aquarium filled with 30 koi fish and a cherub-shaped gold fountain on a marble base in the center.

Kanye West (Kanye) recently made a bid for president. You may ask yourself, is he not a College Drop Out? You may even think to yourself that his bid seems a bit like a Late Registration. And if Kanye does manage to win, what would America be like under his presidential reign? Would we have four years of some level of stability or four years of 808 Heartbreaks? It seems as if there will be crazy Graduation, or inauguration, if Kanye does manage to snatch up any significant volume of votes.

While his winning may not be the Beautiful Dark Twisted Fantasy of the American people, in the event that he does win it may be a good time for everyone to Watch the Throne. Kanye may seem that he wants to present Good Music, a Cruel Summer, and a presidential campaign to the U.S. , but consider this: what if Kanye is not seriously running for president and simply wants to have free publicity? Yeezus!



Yeezy Come, Yeezy Go

Upon further analysis, it could be possible that Kanye is less worried about winning and more worried about making sure that everyone sees *The Life of Pablo* by Ye. After running for president, have you noticed that Kanye is getting more coverage? Before if he yelled something absurd like “Kids See Ghosts” in Daytona, we may have had one article about this breakdown in BuzzFeed. However, now every time Kanye shouts “Jesus is King” it is covered by more serious news outlets like CBS without him having to pay for the article to be run. Yes, celebrities can pay news outlets to ensure that they get some level of coverage, whether it be an entertainment article or an actual advertisement. Imagine having to pay anywhere from \$50K to \$1M to have yourself appear on the national news for everyone to see to not needing to pay even a cent because stories about you are “political coverage”. That is quite the return on investment, unless Kanye accidentally wins. So please, go out and vote.



Fun Fact: Kanye West Said this: “My greatest pain in life is that I will never be able to see myself perform live.”



COVID-19 Is None Other Than...



COVID-19, the seemingly never-ending pandemic, and Arbitrage Trade: State of the Bands topic. Our primary purpose for the continued reporting on COVID-19 is to keep our readers educated and safe. That being said, let's talk masks: are they effective and who are they protecting? The answer is that it depends on the type of mask.

A standard surgical mask is not doing much to protect you, however surgical masks trap most of the droplets you breath out therefore protecting those around you. An N95 mask protects the wearer by filtering air breathed in but releases unfiltered air in most cases. A cloth masks works similarly to a surgical mask- it is only intended to protect those around you, and not really you.

Fun Fact: Japanese culture emphasizes taking care of the needs of others before considering one's self.



COVID-19 Is None Other Than...

Wearing your mask combined with frequent hand washing and social distancing are the safest actions one can take until a vaccine for COVID-19 is released. In addition to these actions, corporations and some restaurants have altered their policies in order to protect their patrons.

If you have flown to another state recently you may have noticed that most airports now have sanitization stations every few feet and offer masks for passengers who do not have any. Some flights also provide alcohol wipes that passengers can use to clean their seats. Services that would usually expose flight attendants (ie: in flight food and drink) to passengers have been suspended and anyone who does not comply with the new policies will be asked to leave and banned from flying. In addition, some restaurants are operating at 50% capacity or less, require masks upon entry and on staff, and have put in place two hour time limits for guests to eat.



Fun Fact: A 3 pack of Clorox Wipes are 82.99 on amazon.com. You can buy a 3 pack of generic wipes from dollargeneral.com for \$6.00



COVID-19 Is None Other Than...



If you are too scared to travel or leave your house until there is a vaccine, we have some good news for you. Several entities have been working toward developing a vaccine, and a vaccine may be available within the next few months. According to the World Health Organization, there are 6 vaccines in phase III of study, the final stage before approval for public use. The 6 establishments in the final phase of vaccine development are: The University of Oxford, Sinovac, Wuhan Institute of Biological Products, Beijing Institute of Biological Products, Moderna, and BioNTech. To put the volume of phase III studies in perspective, these are 6 of 264 total trials in some phase of vaccine development.

Long Term Investment Stocks

LARK - Landmark Bancorp

LCI - Lannett Co Inc

Short Term Investment Stocks

APT - Alpha Pro Tech

AKBE - Akebia Therapeutic Inc



Tick-Tock! Tick-Tock!



Fun Fact:

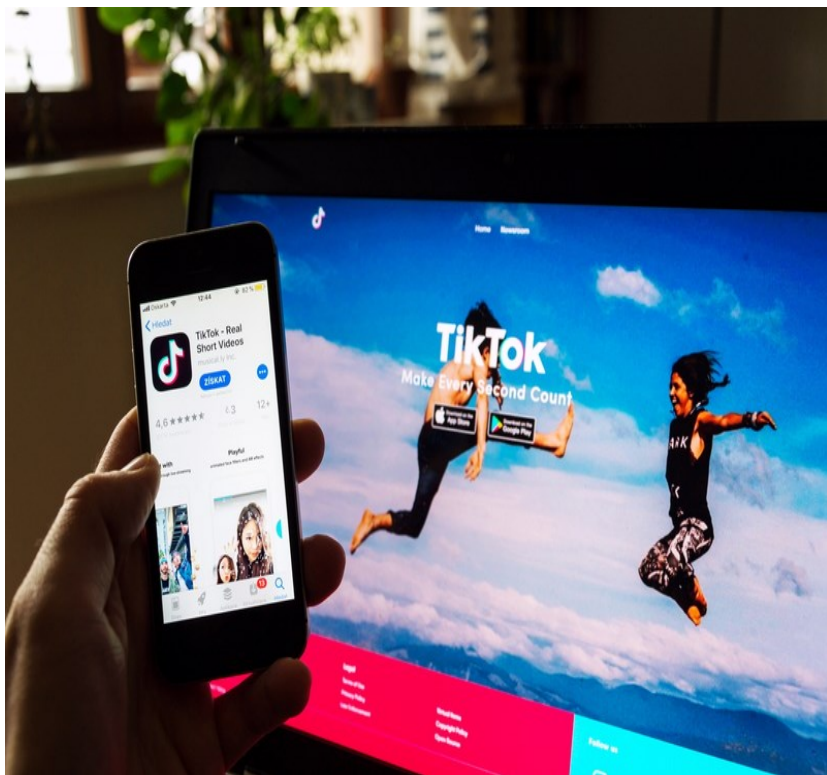
Edgar Allen Poe Poem “The Bells” examines the sound of bells as the four major milestones of human experience— childhood, youth, maturity and death.

Sometimes it’s difficult to catch some of the smaller events, especially now that the U.S. and a few other countries are hitting election time. What may not have been drawn to your attention in the flurry of news is that as of May 2019 nearly 30 million acres of U.S. farmland are being held by foreign investors. This means that roughly 1.3% of American soil is owned by foreign entities not including US territories.

Land ownership limitations vary from state to state, so it is likely that foreign entities will continue to buy more American land, especially in states with no restrictions on ownership. For example, if you compare Texas to Iowa, Texas is a free for all with no limits on how much land can be owned and who can own it. Iowa, on the other hand, has restrictions in place and therefore has no land owned by a foreign entity. Why are other countries interested in American land?



Tick-Tock! Tick-Tock!



Stock Splits Coming Your Way

AAPL - Apple Inc 4:1 8/31/2020

TREX - Trex Company Inc 2:1 9/15/2020

TSLA - Tesla Inc. 5:1 8/31/2020

There are a few reasons: natural resources (ie: oil and timberland), investment properties, and gains due to the American economy to name a few. Surprisingly enough, the top five foreign buyers of U.S. real estate in 2019 were China (\$13.4B), Canada (\$8.0B), India (\$6.9B), United Kingdom (\$3.8B), and Mexico (\$2.3B) with the top 5 destinations being Florida (20%), California (12%), Texas (10%), Arizona (5%) and New Jersey (4%).

Speaking of China and American resources, the Chinese developed application known as TikTok is not yet scheduled to be shut down in the U.S. as of right now, however there has been talk of having the popular app banned. Why? TikTok may have potential security risks involving its user's voluntarily given personal information and the information the app collects from the user's phone. The concern is so gray that the US Army and Navy have both completely banned use of the app until further notice.



Hubba, Hubba Hubba! Money! Money! Money!

While everyone else was focused on the next government stimulus check, we here at Arbitrage Trade Analytics are watching conversations regarding Universal Basic Income (UBI). Before we talk about which companies will be piloting this idea, let's first look at what UBI Income is. UBI is a theoretical governmental public program that would deliver periodic payments to all citizens of a given population without a means test or work requirement. In other words, everyone living in an area offering UBI would have unconditional income that meets their basic needs which would default everyone at or above the poverty line.

There are a few reasons that UBI has become a topic that has been discussed more and more in recent years- one of them being that eventually many jobs will be automated, resulting in less available jobs than there are human being to work.

Fun Fact: Robin Williams was offered the role of The Joker in the 1989 release of Batman when Jack Nicholson hesitated



Hubba, Hubba Hubba! Money! Money! Money!



Cryptocurrency Investments

ETHUSD - Ethereum vs US Dollar

BTCUSD - Bitcoin vs US Dollar

XRPUSD - Ripple vs Us Dollar

USDCUSD - USD Coin vs US Dollar

LINKUSD - Link vs US Dollar

One of the positives of UBI is that in the event that large industries end up being completely automated (ie: agriculture), UBI allows those who have lost work to pursue higher education or other needed skills which would result in less stress for the unemployed citizen while also increasing economic growth. Of course, there has been some discussion of UBI creating a people who would “get lazy” and not feel the need to work as much.

There has been some talk of using smaller cities or towns as use cases for UBI. Currently several North American entities are planning to implement some level of UBI in specific cities as use cases. These entities include but are not limited to California, USA; Alaska, USA; Illinois, USA; Ontario, CAN; and Mississippi, USA.

Speaking of UBI, the federal reserve has recently minted it's own crypto currency that is loosely based on BITCOIN. If it catches on at the same time UBI is introduced this could quickly add up to a new national currency that is still backed by the US dollar.



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